

 iLUMIO

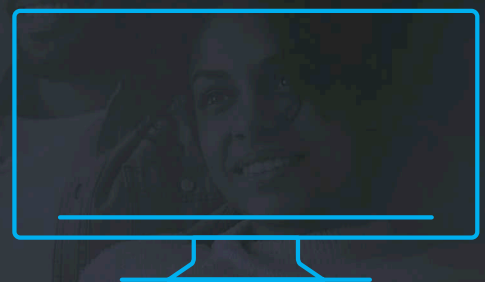
Interactive hotel TV systems

iLumio TV and iLumio TV webOS

The iLumio solutions offer a new generation of hotel TV systems based on a central platform available in the Cloud. Hotel TV is not only an efficient way for hoteliers to promote their services but also a great source of additional income.

iLumio TV, based on STB is an advanced multimedia entertainment centre as well as a source of information for hotel Guests.

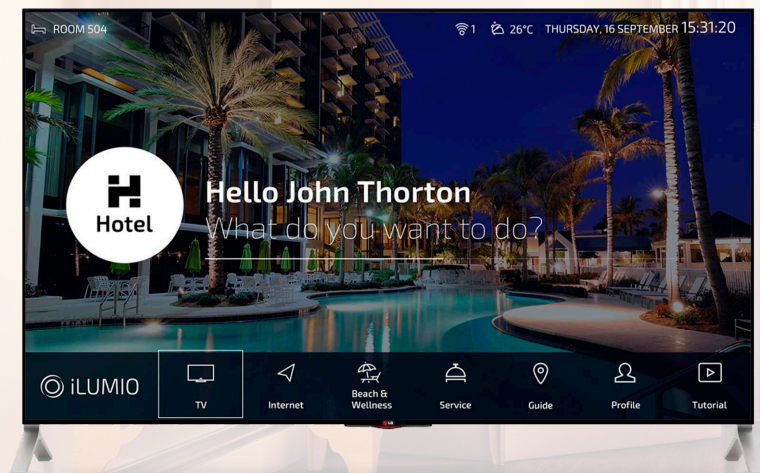
iLumio TV webOS, dedicated to Web OS 3.0 LG TVs does not require the installation of an external STB. It provides a high video quality and acts as a multimedia, entertainment and information centre.



www.ilumioapp.com

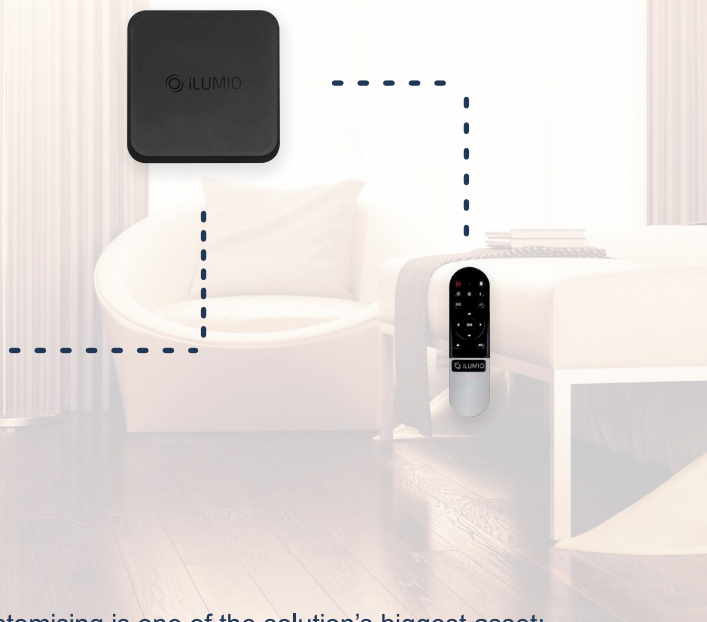
iLumio TV

State-of-the-art interactive hotel TV



The Internet, videos-on-demand, HD TV - iLumio TV incorporates all of these options, making the hotel stay enjoyable for your Guests. Being the vital part of iLumio TV, Set-Top-Box is an electronic device connected to the TV acting as a multimedia, entertainment and information centre. It allows the Guests to interact with the hotel. The system is based on the IPTV technology and is therefore dedicated to all hotels with the IP solutions in every room.

This product is recommended for all hotels which aim for a state-of-the-art interactive TV system compatible with all types of TVs (LG, Samsung, Philips).

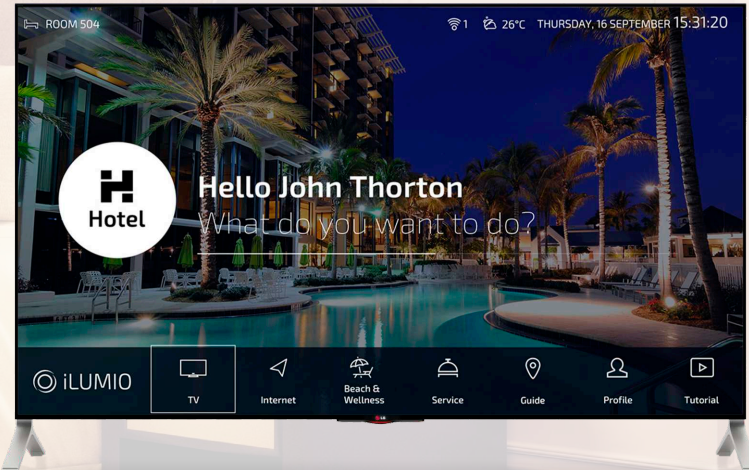


Customising is one of the solution's biggest asset:

- { splash screen with the Guest's name, automatic selection of the language system
- { possibility for the Guest to check their bill
- { booking additional hotel services and giving full information about available entertainment
- { marketing automation - possibility to easily prepare a marketing campaigns and deliver its content automatically to every Guest
- { a selection of surveys allows for getting the hotel Guests' feedback about their stay

iLumio TV WebOS

Hotel TV in the Cloud



iLumio TV webOS is a system acting as a multimedia and digital entertainment centre for a hotel Guest. Created especially for selected LG TV models with the webOS system— versions 3.0 and up.

Does not require the installation of any additional external STB. Optional channel sources including: IPTV network or TV channels delivered via the coaxial cable.

This product is recommended for hotels seeking for a fully interactive TV system without the an external Set-Top-Box.

Opting for this solution brings numerous advantages, including quick and easy installation, access to the most useful functions of the hotel TV system like:

- { the highest quality TV channels
- { informative sites about the hotel, integrated with the PMS system
- { the Internet browser, TV games and applications, TV as a mobile screen
- { successful marketing (automation campaigns)



iLumio TV

iLumio TV

Features	STB Standard 	STB Premium 	LG WebOS
TV channels from IPTV Head-end	✓	✓	✓
TV channels from any source (Coax cable)			✓
Hotel Info pages	✓	✓	✓
Internet browser	✓	✓	✓
Local weather	✓	✓	✓
Marketing campaigns (automated messaging system)	✓	✓	✓
Internet TV (e.g. Netflix, HBO Go)	✓	✓	
Maps	✓	✓	✓
Games and applications	✓	✓	✓
Internet Radio	✓	✓	✓
Screenshare (Miracast)		✓	✓
Reservations of hotel services (resturant, SPA)		✓	
Interactive Guide - attractions nearby (offers from local resturants, car rentals, excursions)		✓	
Local flight schedule		✓	

iLumio TV

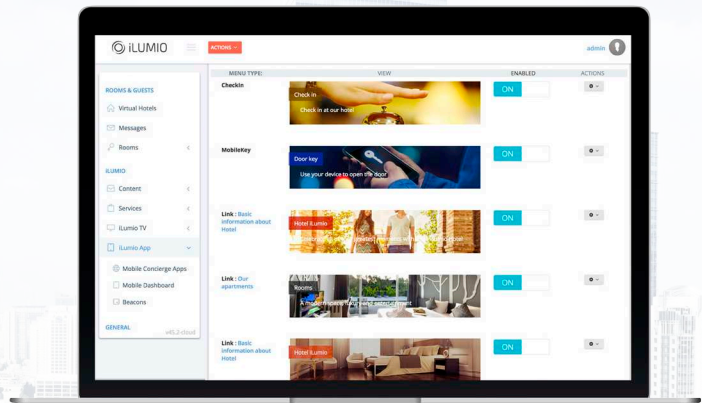
iLumio TV

Features	STB Standard 	STB Premium 	LG WebOS
Surveys - feedback		✓	
Bluetooth Audio Playback		✓	✓
Social (Twitter wall with pictures)		✓	
Access point – WIFI in the room		✓	✓
Mobile Remote Control – mobile device as a remote control		✓	✓
VOD without payment		✓	
PMS integration		✓	✓
○ Welcome dashboard with guest name		✓	✓
○ Automatic set language of iLumio to Guest language		✓	✓
○ Bill		✓	✓
○ Messages to the Guest		✓	✓
○ VOD with payment		✓	
○ PayTV (extra paid premium channels)		✓	
○ Hotel Stores		✓	
○ Minibar (module for housekeeping)		✓	
○ Room orders		✓	

iLumio TV CMS

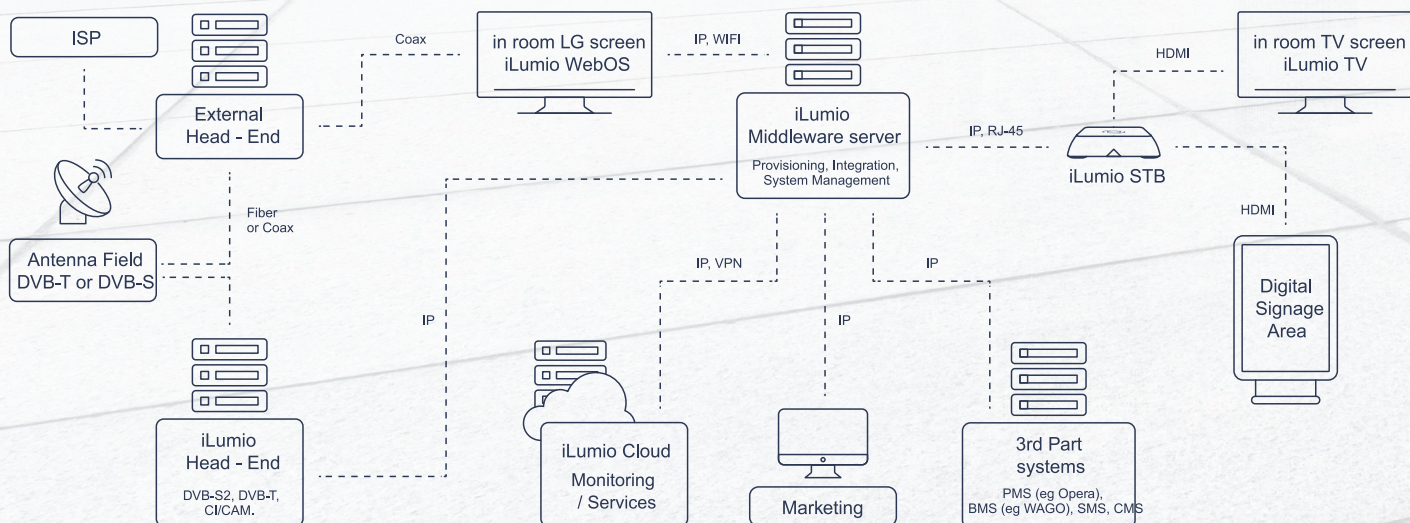
Easy-to-use managing panel

Intuitive and efficient tool for managing the hotel TV system and the marketing content displayed on TV screens in hotel rooms. The system allows for the surveillance of all TVs, providing reports and analysis of system applications. Features a convenient and easy-to-use module for entering the marketing content, while marketing automation functions allow for implementing a customised marketing campaign for a given Guest.



Architecture

iLumio TV in a hotel IT architecture



References

iLumio provides entertainment for more than 10 000 rooms

PURO

ARŁAMÓW
HOTEL
★★★★

ZDROJOWA
INVEST®

REZYDENCJA
Nasadowy Dworek
★★★★★

AIRPORT
HOTEL OKECIE
★★★★

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About Ailleron

iLumio is powered by Ailleron, worldwide provider of innovative technologies

400+

An experienced team of the best IT experts

1000+

Products and IT projects implementations



4 offices in Poland

HQ in Kraków, branches in Warsaw, Rzeszów and Bielsko

Partners

Qatar, Saudi Arabia, Australia, Croatia, Dubai, Greece, Germany, Slovakia, Slovenia



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Not only for hotels

iLumio works best where hospitality is king. Be at health centers, conference venues or theaters, iLumio ensures your message gets through without compromising your guests' comfort.



Health Services

It's not about comfort; it's about recuperation iLumio easily adjusts to hospital & care home environments.



Stadiums

Need a system for monitor management? iLumio works outside as well, working as a digital signage management tool.



Where else can we help?

iLumio adapts. Just contact us and we'll gladly help you out with a custom iLumio version.

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